



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

23 May 2011

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

WELCOME NEW MEMBERS

I would like to welcome the following new members who have joined over the last few weeks

The City of Gulf Breeze

Gulf Breeze News

Surprizes Instore/Navarre Dirt and Contractors Inc

Wesley Memorial United Methodist

Mooneyham Heating and Air

In addition, we have had several individual members join, and we have had almost 30 new facebook members' start following SAFER. Thanks you for your participation. This organization is about you its members, and preparing the county to deal with disasters.

SANTA ROSA COUNTY SERVICE PROVIDER CONFERENCE

In 2003, Interfaith Ministries held a quarterly meeting of service providers to meet, discuss issues and needs of the community, and to network. United Way of Santa Rosa County has picked up the torch to continue this effort in hopes that by linking service providers, those with similar goals can come together to make a bigger impact in the community. All service providers welcome to attend. When we work together, we build a stronger community.

Event Information

Who: Service Providers (any church, nonprofit, grassroots organization, civic group or individual who provides services to Santa Rosa residents)

When: Wednesday, June 8, 2011 from 11am-1pm

Where: St. Ann Catholic Church (100 Daniel St. Gulf Breeze)

You will need to bring:

- Lunch (a bag lunch or fast food meal works fine)
- 75 copies – [Completed Agency Overview](#) (if unable to print 75 copies, contact [United Way](#))
- Business cards or any promotional material you would like to disseminate
- Seating is limited, so RSVP to frontdesk@unitedwaysrc.org or call (850) 623-4507 by **June 1**

UNITED WAY DAY OF ACTION IS JUNE 21

Our annual Day of Action green volunteer day will take place on June 21. We are looking to spend the longest day of the year tackling some earth friendly projects. If there is a special green project you would like to propose, please email intern@unitedwaysrc.org.

CRAM THE VAN

As we reach the end of the school year, this is a great time to remind you of our 13th annual Cram the Van countywide school supply drive. If your organization or business would like to participate, please email marianne@unitedwaysrc.org by July 11th. The sooner the better!

SPREAD THE WORD

Support Alliance for Emergency Readiness (SAFER) Santa Rosa will host its Preparedness Expo on June 25, 2011. The Expo will run from 9 a.m. – 2 p.m. and will be held at the Santa Rosa County Auditorium located at 4530 Spikes Way in Milton, Florida. Attendees to this event will learn how to be better prepared to protect their homes and businesses from disasters. Local businesses can be an integral part of this community event by setting up an exhibitor booth, thus gaining more exposure in the community. If you would like more information about Expo sponsorship opportunities or would like to register as an event participant, please call 983-5220 or visit www.safersantarosa.org. SAFER Santa Rosa is a 501(c)3 organization whose core purpose is to engage our community in disaster preparedness, response and recovery. It was established to engage all sectors of the community to ensure scarce resources are utilized effectively, efficiently and with minimum duplication.



2011 Preparedness Expo
SATURDAY, JUNE 25th
9 a.m. – 2 p.m.
Santa Rosa County Auditorium
4530, Spikes Way Milton, Florida

WHY?

- **Above average storm season**
- **Only Expo in the Panhandle**
- **Disasters happen any time** (tornadoes in Alabama)
- **CPR class will be offered starting at 9 a.m.** (call 983-4606 to sign up)
- **Never too late to get prepared**
- **Great group of vendors will be present**
- **Food will be available**
- **Shelter in Place demo**
- **Outdoor fun by Bounce Entertainment**

Sponsored by Hometown Contractors
and
Sponsored by Lifeguard Ambulance



For more information or to be added as a vendor contact Brenda at: 983-5220 or brsvpsantarosa@mchsi.com and visit www.safersantarosa.org

RED CROSS VOLUNTEERS NEEDED

With hurricane season only a month away, the current disaster relief operations in the southeast are but one reminder of the need to maintain a ready pool of volunteers who can respond to local disasters or deploy when those in our neighboring communities are in distress. Because of this, we are scheduling a Disaster Institute for Disaster Volunteers coming up very soon.

The Disaster Institute is a half day workshop to train those that are interested in becoming a Red Cross Disaster Volunteer. All attendees get certifications in Mass Care Overview and information to complete Basic Food Safety. Certifications are also available onsite for Shelter Operations, Shelter Operations Simulation, Bulk Distribution and Disaster Assessment Basics. These are the basic required courses to be eligible to deploy when a national disaster strikes.

- June 4th Pensacola State College 8:00am – 12:00pm
- June 4th Pensacola State College 12:00pm-4:00pm
- June 18 Okaloosa County (location TBD) 8:00am – 12:00pm

When major disasters strike there is an immediate need for volunteers to work in emergency shelters and distribute food and supplies to the community. The American Red Cross relies on volunteers willing to step up and make a difference in the lives of those around them.

Would you like to help?

Just click the "Get Involved" button in this link. <http://www.floridaredcross.org/volunteer.html>
Disaster relief training is free. All it costs is your time and compassion.

Commonly Asked Questions:

Q. Can I help those affected by the Alabama Tornados?

A. Many volunteers from our area have left for 2 week deployments to relief operations in Alabama and Mississippi. Should additional volunteers be needed, only those who are registered and trained will be eligible to deploy.

Q. When does training occur?

A. Since many of our volunteers work during the day, most disaster relief training is normally held in the evenings or on weekends. Announcements of specific courses are emailed to all registered volunteers.

Q. If I sign up am I obligated to respond?

A. No, we understand everyone is not always available. In the event of an emergency, volunteers are contacted and only those who are available respond.

Please visit our website www.yourredcross.org and click "Get Involved" if you are interested in helping YOUR American Red Cross.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SPECIAL NEEDS EMERGENCY PREPAREDNESS

Excellent Special Needs Emergency Preparedness video – explains preparedness considerations from the SpN client's perspective.

<http://www.youtube.com/watch?v=2tmtkEJHzlw>

FEMA PRIVATE SECTOR TIP OF THE WEEK 5/16/11:

Farmers can view and use the US Dept. of Agriculture disaster assistance programs online. www.usda.gov/wps/portal/usda/usdahome?navid=DISASTER_ASSISTANCE.

TROPICAL CYCLONE PREPAREDNESS GUIDE

<http://www.weather.gov/om/hurricane/resources/TropicalCyclones11.pdf>

A STORMY OUTLOOK.

With hurricane season a mere 20 days away, it is time to prepare for what is predicted to be an active season. Although the tropics are quiet now, meteorologists from Weather Services International (a Weather Channel company), have predicted 15 named storms, 8 hurricanes and 4 major hurricanes this year. [Click here](#) for WSI's 2011 Hurricane Season Forecast.

With those statistics in mind, it is imperative to prepare now, not when the first storm threatens the coast. Agility has put together the following resources to help prepare your business, employees and community.

- **Agility Hurricane Webinar:** Guest Speaker Ben Papandrea from Weather Services International will present: "Protecting Your Business This Hurricane Season." Wednesday, May 25th at 2pm EST.
[Click here to register.](#)
- **Hurricane Preparedness Checklist:** A comprehensive checklist detailing the various steps to take before, during and after a hurricane.
[Click here to download.](#)

DISASTER RECOVERY TIP

Expect the Unexpected.

Natural disasters dominate the headlines. We get it. Mother Nature is hard to ignore.

Nevertheless, most disasters that Agility responds to are events that rarely make the news.

It's hard to believe that something as small as a \$2.00 plumbing fixture can bring your business to a sudden halt. But it can. [Just watch this video from ASI Federal Credit Union.](#) It's a sobering reminder of everyday disasters that can be crippling. Fortunately ASI was ready. Are you?

The following whitepaper provides insight on how to prepare for everyday disasters. [Click here to download.](#)

Additionally, On 6/1, 2:00 EST, Agility's president and CEO, Bob Boyd is hosting a free webinar on Agility's solutions and how to minimize risk and implement an effective disaster recovery plan. [Click here to register.](#)

PREDICTED HURRICANE SEASON

The Atlantic basin is expected to see an above-normal hurricane season this year, according to the seasonal outlook issued by NOAA's Climate Prediction Center - a division of the National Weather Service.

Across the entire Atlantic Basin for the six-month season, which begins June 1, NOAA is predicting the following ranges this year:

- 12 to 18 named storms (winds of 39 mph or higher), of which:
- 6 to 10 could become hurricanes (winds of 74 mph or higher), including:
- 3 to 6 major hurricanes (Category 3, 4 or 5; winds of 111 mph or higher)

Each of these ranges has a 70 percent likelihood, and indicate that activity will exceed the seasonal average of 11 named storms, six hurricanes and two major hurricanes.

"The United States was fortunate last year. Winds steered most of the season's tropical storms and all hurricanes away from our coastlines," said Jane Lubchenco, Ph.D., undersecretary of commerce for oceans and atmosphere and NOAA administrator. "However we can't count on luck to get us through this season. We need to be prepared, especially with this above-normal outlook."

Climate factors considered for this outlook are:

- The continuing high activity era. Since 1995, the tropical multi-decadal signal has brought ocean and atmospheric conditions conducive for development in sync, leading to more active Atlantic hurricane seasons.

- Warm Atlantic Ocean water. Sea surface temperatures where storms often develop and move across the Atlantic are up to two degrees Fahrenheit warmer-than-average.
- La Niña, which continues to weaken in the equatorial Pacific Ocean, is expected to dissipate later this month or in June, but its impacts such as reduced wind shear are expected to continue into the hurricane season.

"In addition to multiple climate factors, seasonal climate models also indicate an above-normal season is likely, and even suggest we could see activity comparable to some of the active seasons since 1995," said Gerry Bell, Ph.D., lead seasonal hurricane forecaster at NOAA's Climate Prediction Center.

NOAA's seasonal hurricane outlook does not predict where and when any of these storms may hit. Landfall is dictated by weather patterns in place at the time the storm approaches. For each storm, NOAA's National Hurricane Center forecasts how these weather patterns affect the storm track, intensity and landfall potential.

"The tornadoes that devastated the South and the large amount of flooding we've seen this spring should serve as a reminder that disasters can happen anytime and anywhere. As we move into this hurricane season it's important to remember that FEMA is just part of an emergency management team that includes the entire federal family, state, local and tribal governments, the private sector and most importantly the public," said FEMA Administrator Craig Fugate.

"Now is the time, if you haven't already, to get your plan together for what you and your family would do if disaster strikes. Visit [ready.gov](http://www.ready.gov) to learn more. And if you're a small business owner, visit <http://www.ready.gov/business> to ensure that your business is prepared for a disaster," added Fugate.

Hurricane impacts are not limited to the coastline; strong winds and flooding rainfall often pose a threat across inland areas along with the risk for tornadoes.

Next week, May 22-28, is national Hurricane Preparedness Week. To help prepare residents of hurricane-prone areas, NOAA is unveiling a new set of video and audio public service announcements featuring NOAA hurricane experts and the FEMA administrator that are available in both English and Spanish. These are available at <http://www.hurricanes.gov/prepare>

SANTA ROSA COUNTY HEALTH DEPARTMENT OFFERS IMMUNIZATIONS AT LATE NIGHT CLINICS

The Santa Rosa County Health Department would like to remind parents that immunizing children is safe, simple and one of the best ways to protect them from vaccine-preventable diseases. It is recommended that by the time a child turns two they should receive vaccines that can protect them from 14 vaccine-preventable diseases including, pertussis (commonly called "whooping cough"), polio and measles.

In a January 2011 assessment conducted by the Florida Department of Health, Bureau of Immunizations, the Santa Rosa County Health Department exceeded a national and state goal to fully immunize 90 percent of children by the age of two. "Our immunization rate for two year olds is 96 percent," said Theresa Fretwell, LPN, immunization nurse for the Santa Rosa County Health Department, "it's an increase of one percent since our last assessment. We work hard to educate our parents on the importance of immunizations, but we can still do better. We want to be at 100 percent."

Immunizations are free at the Santa Rosa County Health Department for children through the age of 18, and are provided on a walk-in basis during regular business hours at all three clinic locations in Milton, Midway and Jay. The Milton and Midway locations also offer extended hours so that parents will have an additional opportunity to update their children's

immunizations. Parents are asked to bring a copy of their child's immunization record when visiting the clinic.

Clinic Hours:

Milton Clinic

5527 Stewart Street
Milton, Florida
(850) 983-5200

8:00 a.m.-4:00 p.m., Monday, Tuesday, Wednesday
8:00 a.m.-6:30 p.m., Thursday
8:00 a.m. -12:00 Noon, Friday

Midway Clinic

5840 Gulf Breeze Parkway
Gulf Breeze, Florida
(850) 934-4074

8:00 a.m.-11:30 a.m. and 1:00 p.m.-3:00 p.m., Tuesday
8:00 a.m.-12:00 Noon, Friday
4:30 p.m.-6:30 p.m., 3rd Tuesday of each month

Jay Clinic

14122 Alabama Street Jay, Florida (850) 675-4211 9:00 a.m.-12:00 Noon, Wednesday only

**SANTA ROSA COUNTY RESIDENTS REMINDED TO TAKE PRECAUTIONS
TO PREVENT MOSQUITO BORNE ILLNESSES**

As the weather gets warmer and days grow longer, we begin to enjoy more outside activities such as cooking outside, gardening, walking and riding bicycles. But the same mild weather that encourages us to be more active also makes mosquitoes more active. The Santa Rosa County Health Department advises residents to take precautions to avoid being bitten by these pests.

Mosquitoes can cause more than annoying, itching bites. They can also carry illnesses like West Nile Virus, Eastern Equine Encephalitis, Saint Louis Encephalitis and Dengue Fever. While many people know that birds can contract West Nile Virus, they may not realize that domestic animals such as cats, dogs and horses can also be at risk. .

The best way to protect yourself and your pets from mosquito borne diseases is to practice the "Five D's":

- **DUSK and DAWN** - Avoid being outdoors when mosquitoes are most active. For most species this is at sunrise and sunset.
- **DRESS** - Wear clothing that covers most of your skin.
- **DEET** - Use repellents containing DEET. Picaridin and oil of lemon eucalyptus are other options. Always read labels and apply repellents as directed.
- **DRAIN** - Check around your home to be sure there are no areas of standing water or water filled containers where mosquitoes can lay their eggs.

For more information on mosquito borne illnesses, visit our website at <http://healthysantarosa.com/di-epidemiology.html#Arboviruses>, or the Centers for Disease Control website at <http://www.cdc.gov/ncidod/diseases/list.mosquitoborne.htm>

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to 255 people! Invite friends.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wishing to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade.

Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

SAFE FESTIVAL TRAINING

The Northwest Florida Prevention Coalition will be hosting a free training on Safe Festivals. The training will be from 9am to 12noon on Friday, June 3rd at the CDAC office 3804 North 9th Avenue. All are welcome and you do not have to be a member of the Coalition to attend. Please contact Denise Manassa at CDAC at dmanassa@cdac.info or 434-2724 to RSVP. For the Escambia County members of the Coalition this will be our meeting for the month.

Safe Festival Training

Event organizers, community groups, law enforcement, youth leaders and anyone interested in learning how to be a part of organizing safer family events and becoming more knowledgeable about policies & procedures to reduce underage access to alcohol and tobacco products at these events are welcome to attend.

Please forward this e-mail to anyone you think would be interested in attending. Thanks!

Lori Broadhurst, Northwest Florida Prevention Coalition
3804 North 9th Avenue Pensacola, FL 32503 cell. 850-485-1291

FROM THE SANTA ROSA COUNTY MEDICAL RESERVE CORP COORDINATOR

I have had several volunteers inquire about the online trainings for ICS 100 and ICS 700. Just a reminder... ICS 100, ICS 700, MRC Orientation, and Core Competency Training are all required to be part of the MRC. With hurricane season just around the corner, now would be a great time to complete these tasks. Unfortunately, if these courses are not completed and an emergency is upon us, we would not be able to utilize your much needed skills in case of an emergency or disaster. I will be sending out an orientation date within the next few days. Please log onto website below for all ther training needs: <http://www.floridamrc.com/>

Click on the "Volunteer Information" tab. You can register and take these courses here. When thy are complete, please email or fax certificates to me and I will log them into Servfl.

As always, thank for being an MRC volunteer and supporting your community!

Theresa Fretwell MRC Coordinator Santa Rosa County
(850) 983-5200 ext. 199 Fax: (850) 983-5215

ADDITIONAL ONLINE DISASTER PREPAREDNESS RESOURCES:

USDA Disaster assistance for farmers and ranchers -

<http://www.fsa.usda.gov/FSA/webapp?area=home&subject=diap&topic=landing>

Non-insured Crop Disasters Assistance Program -

<http://www.fsa.usda.gov/FSA/webapp?area=home&subject=diap&topic=nap>

Preparing the Farm and Farm Animals for Disasters -

<http://www.nal.usda.gov/awic/pubs/IACUC/dis.htm#prep>

Animals in Disaster: Awareness and Preparedness Online Training Module -

<http://training.fema.gov/EMIWeb/IS/IS10a.asp>

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Officials see above-average hurricane season looming

<http://www.cnn.com/2011/US/05/19/hurricane.season/index.html?hpt=T2>

Think the Unthinkable in Disaster Planning

<http://ohsonline.com/articles/2011/05/01/think-the-unthinkable-in-disaster-planning.aspx>

Scott, emergency management chief stress storm prep (Florida)

<http://www2.tbo.com/news/tropical-weather/2011/may/18/scott-emergency-management-chief-stress-storm-prep-ar-208340/>

Social Media: Preparedness 101: Zombie Apocalypse

http://emergency.cdc.gov/socialmedia/zombies_blog.asp

Miami imam, 2 sons due in court on terror charges (Florida)

http://news.yahoo.com/s/ap/us_terror_charges_florida

Children's Involvement in Disaster Planning Calms Fear

<http://www.fema.gov/news/newsrelease.fema?id=54990>

The Century of Disasters

<http://www.slate.com/id/2294013/?GT1=38001>

How to prepare for the zombie apocalypse? CDC has you covered

http://bodyodd.msnbc.msn.com/_news/2011/05/18/6668600-how-to-prepare-for-the-zombie-apocalypse-cdc-has-you-covered

Disaster victims expect more than Facebook can deliver, FEMA director says

http://www.nextgov.com/nextgov/ng_20110506_3069.php?oref=topnews

Hurricane Preparedness: A Guide to Eating Healthy in an Emergency

<http://www.everydayhealth.com/healthy-home/hurricane-preparedness-guide-to-healthy-eating.aspx>

Community resilience and the hazards of climate

<http://www.onlineopinion.com.au/view.asp?article=11986>

How to Include Diverse, Vulnerable Populations in Emergency Preparedness

<http://www.emergencymgmt.com/disaster/Diverse-Vulnerable-Populations-Preparedness-041111.html>

Government may use Facebook, Twitter for terror alerts

http://www.washingtonpost.com/blogs/faster-forward/post/government-may-use-facebook-twitter-for-terror-alerts/2011/04/07/AFroqDwC_blog.html?hpid=z3

Facebook 'more effective than emergency services in a disaster'

<http://www.telegraph.co.uk/news/1914750/Facebook-more-effective-than-emergency-services-in-a-disaster.html>